**PEW RESEARCH CENTER**

**AMERICAN TRENDS PANEL WAVE 1**

**DRAFT TOPLINE**

**MARCH 19-APRIL 29, 2014**

**TOTAL N=3,308**

**WEB RESPONDENTS N=2,901**

**PHONE RESPONDENTS N=407**[[1]](#footnote-1)

**ASK ALL:**

Q.1 Below is a list of topics that some people are interested in, and others are not. Click on the topics that you are interested in. You can click anywhere in each of the boxes to check the button. **[RANDOMIZE] [ALLOW MULTIPLE ANSWERS]**

Mar 19-Apr 29, 2014[[2]](#footnote-2)

Based on Based on web

total respondents

[N=3,308] [N=2,901]

70 66 Health and medicine

61 57 Events in your community

59 58 Science and technology

58 57 Government and politics

53 48 Religion and spirituality

46 44 Entertainment and celebrities

44 41 Sports

43 40 Business and finance

41 40 Art and theater

**ASK WEB RESPONDENTS ONLY:**

**ASK IF INTERESTED IN MORE THAN THREE TOPICS (Q1=1):**

Q.2 Of the topics you are interested in, which ones are you most interested in? Choose up to three. **[KEEP TOPICS IN SAME ORDER AND POSITION AS Q1]**

**BASED ON TOTAL:**

Mar 19-Apr 29

2014

Based on web

respondents

[N=2,901][[3]](#footnote-3)

37 Health and medicine

36 Government and politics

32 Science and technology

28 Religion and spirituality

23 Sports

22 Events in your community

20 Entertainment and celebrities

16 Business and finance

14 Art and theater

**NO QUESTIONS 3-6**

**ASK ALL:**

Q.7 Please indicate which of the following you have. Check all that apply. **[ALLOW MULTIPLE RESPONSES]**

Mar 19-Apr 29, 2014[[4]](#footnote-4)

Based on Based on web

total respondents

[N=3,308] [N=2,901]

92 95 A cell phone

78 90 A desktop or laptop computer

54 54 Cable TV

A tablet computer like an iPad, Samsung Galaxy, Google Nexus,

45 53 or Kindle Fire

27 25 Satellite TV

**ASK IF HAVE CELL PHONE (Q7A=1):**

Q.8 Which of the following best describes the type of cell phone(s) you have? Check all that apply. **[ALLOW MULTIPLE RESPONSES]**

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014[[5]](#footnote-5) | |  |
| Based on all who  have a cell phone  [N=3,127] | Based on web respondents who have a cell phone  [N=2,784] |  |
| 37 | 41 | Android |
| 31 | 36 | iPhone |
| 4 | 3 | Windows |
| 2 | 2 | BlackBerry |
| 1 | \* | Symbian |
| 2 | 2 | Other smartphone **(specify)** |
| 27 | 19 | Other non-smartphone |
| 3 | 3 | Not sure/No answer |

**QUESTION 9 NOT RELEASED**

**ASK IF HAVE TABLET (Q7D=1):**

Q.10 Which of the following best describes the type of tablet computer(s) you have? Check all that apply. **[ALLOW MULTIPLE REPONSES]**

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014[[6]](#footnote-6) | |  |
| Based on all who  have a tablet  [N=1,623] | Based on web respondents who a have tablet  [N=1,583] |  |
| 52 | 53 | Apple iPad or iPad Mini |
| 30 | 30 | Android Tablet (such as Samsung Galaxy or  Google Nexus) |
| 19 | 19 | Amazon Kindle Fire |
| 8 | 7 | Windows Tablet (such as Microsoft Surface, Dell  Venue or Lenovo Ideatab) |
| 5 | 5 | Something else **(specify)** |
| 2 | 2 | Not sure/No answer |

**NO QUESTIONS 11-15**

**ASK ALL:**

Q.16 Click on the social networking sites that you use. You can click the logo or the button itself to check the button. **[RANDOMIZE; ALLOW MUTLIPLE RESPONSES]**

Mar 19-Apr 29, 2014[[7]](#footnote-7)

Based on Based on web

total respondents

[N=3,308] [N=2,901]

67 77 Facebook

54 63 YouTube

22 24 Google Plus

21 25 LinkedIn

18 21 Twitter

**ASK IF USES AT LEAST ONE SITE IN (Q16=1):**

Q.17 And how often do you use… **[SHOW IN SAME ORDER AS Q16]**

Several times About once A few days Less No

a day a day a week often answer

**Based on users of each site**

a. Facebook

Mar 19-Apr 29, 2014 [N=2,220] 51 21 15 13 \*

*Based on web* respondents *[N=2,153]* 52 22 14 12 \*

b. Twitter

Mar 19-Apr 29, 2014 [N=591] 27 15 22 36 \*

*Based on web respondents [N=575]* 28 15 20 36 \*

c. Google Plus

Mar 19-Apr 29, 2014 [N=624] 18 11 27 43 1

*Based on web respondents [N=584]* 17 10 29 43 1

d. YouTube

Mar 19-Apr 29, 2014 [N=1,689] 22 18 33 27 \*

*Based on web respondents [N=1,635]* 23 18 34 25 \*

e. LinkedIn

Mar 19-Apr 29, 2014 [N=904] 5 13 24 58 \*

*Based on web respondents [N=894]* 5 12 24 59 \*

**ASK ALL:**

Q.18 Thinking about the news, did you get news in the past week …? Check all that apply. **[RANDOMIZE] [ALLOW MULTIPLE RESPONSES]**

Mar 19-Apr 29, 2014[[8]](#footnote-8)

Based on Based on web

total respondents

[N=3,308] [N=2,901]

77 73 On television

64 75 On the internet

48 46 On the radio

36 32 In print

**ASK ALL:**

Q.19Thinking specifically about government and politics, do you get most of your news about this topic …? Check one. **[RANDOMIZE]**

Mar 19-Apr 29, 2014[[9]](#footnote-9)

Based on Based on web

total respondents

[N=3,308] [N=2,901]

51 45 On television

31 37 On the internet

12 12 On the radio

7 6 In print

\* \* No answer

**ASK IF TELEVISION IS MAIN SOURCE (Q19=1):**

Q.19a Which television outlet or program do you turn to most often for news about government and politics? Please list the name of the outlet or program in the box below.

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014 | |  |
| Based on all whose main source is television  [N=1,516] | Based on web respondents whose main source is television  [N=1,204] |  |
| 23 | 23 | Local TV |
| 20 | 23 | Fox |
| 19 | 21 | CNN |
| 8 | 7 | ABC |
| 7 | 7 | NBC |
| 6 | 7 | MSNBC |
| 6 | 5 | CBS |
| 3 | 2 | Univision/Telemundo/MundoFox |
| 1 | 1 | PBS |
| 1 | 1 | HLN |
| 1 | 1 | CNBC |
| \* | \* | CSPAN |
| 7 | 9 | Other |
| 3 | 1 | Refused |

**ASK IF PRINT IS MAIN SOURCE (Q19=2):**

Q.19b Which print source do you turn to most often for news about government and politics? Please list the complete name of the print source. If a newspaper, also include the city where it is from in the box below.

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014 | |  |
| Based on all whose main source is in print  [N=300] | Based on web respondents whose main source is in print  [N=251] |  |
| 70 | 65 | Local newspaper |
| 9 | 12 | New York Times |
| 5 | 6 | Wall Street Journal |
| 4 | 5 | USA Today |
| 3 | 4 | LA Times |
| 1 | 2 | Local television |
| 1 | 2 | Washington Post |
| 1 | 1 | Magazines |
| 1 | 1 | Time |
| **Q.19b CONTINUED….** | |  |
| \* | 1 | The Economist |
| 2 | 3 | Other |
| 2 | -- | Refused |

**ASK IF RADIO IS MAIN SOURCE (Q19=3):**

Q.19c Which radio program or station do you turn to most often for news about government and politics? Please list the name of the program or the letters of the station in the box below. Please DO NOT just list the station number.

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014 | |  |
| Based on all whose main source is radio  [N=431] | Based on web respondents whose main source is radio  [N=396] |  |
| 40 | 35 | Local radio |
| 34 | 40 | NPR |
| 5 | 5 | Limbaugh |
| 3 | 3 | Fox |
| 2 | 2 | Blaze |
| 1 | 1 | Sean Hannity |
| 1 | \* | BBC |
| 1 | 1 | CNN |
| 11 | 9 | Other radio |
| 1 | 1 | Other |
| 5 | 5 | Refused |

**ASK IF INTERNET IS MAIN SOURCE (Q19=4):**

Q.19d Which source on the internet do you turn to most often for news about government and politics? Please list the name of the internet source in the box below.

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014 | |  |
| Based on all whose main source is the internet  [N=1,055] | Based on web respondents whose main source is the internet  [N=1,046] |  |
| 17 | 17 | CNN |
| 11 | 11 | Yahoo |
| 11 | 10 | Google |
| 8 | 8 | Fox |
| 8 | 8 | MSN |
| 7 | 7 | New York Times |
| 5 | 5 | Facebook |
| 5 | 5 | Huffington Post |
| 4 | 4 | Local digital |
| 3 | 3 | Blog |
| 3 | 3 | Drudge |
| 3 | 3 | BBC |
| 2 | 2 | Reddit |
| 2 | 2 | MSNBC |
| 2 | 2 | AOL |
| 1 | 1 | Twitter |
| 1 | 1 | NPR |
| 1 | 1 | Magazines |
| 1 | 1 | AP |
| 1 | 1 | YouTube |
| 1 | 1 | Blaze |
| 1 | 1 | USA Today |
| 1 | 1 | NBC |
| 1 | 1 | Washington Post |
| **Q.19d CONTINUED** | |  |
| 1 | 1 | ABC |
| 12 | 12 | Other |
| 1 | 1 | Refused |

**ALL SOURCES MENTIONED**

**BASED ON ALL RESPONDENTS [N=3308]:**

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014 | |  |
| Based on  total respondents  [N=3,308] | Based on  web respondents  [N=2,901] |  |
| 15 | 16 | CNN |
| 13 | 14 | Fox |
| 12 | 10 | Local TV |
| 5 | 4 | Local newspaper |
| 5 | 4 | Local radio |
| 4 | 5 | NPR |
| 4 | 3 | ABC |
| 4 | 4 | MSNBC |
| 4 | 3 | NBC |
| 3 | 4 | Yahoo |
| 3 | 4 | Google |
| 3 | 2 | CBS |
| 3 | 3 | New York Times |
| 2 | 3 | MSN |
| 2 | 1 | Univision/Telemundo/MundoFox |
| 1 | 2 | Facebook |
| 1 | 2 | Huffington Post |
| 1 | 2 | Local digital |
| 1 | 1 | BBC |
| 1 | 1 | Blog |
| 1 | 1 | Drudge |
| 1 | 1 | PBS |
| 1 | 1 | Rush Limbaugh |
| 1 | 1 | USA Today |
| 1 | 1 | Blaze |
| 1 | 1 | Wall Street Journal |
| 1 | 1 | Reddit |
| 1 | 1 | HLN |
| 1 | 1 | Other radio |
| 10 | 11 | Other |
| 3 | 2 | Refused |

**ASK ALL WEB RESPONDENTS:**

Q.20 Please click on all of the sources that you have **heard of**, regardless of whether you use them or not. If you are unsure, please DO NOT click it. You can click anywhere in each of the boxes.

|  |  |  |  |
| --- | --- | --- | --- |
| Mar 19-Apr 29  2014 |  | Mar 19-Apr 29  2014 |  |
| Based on web  respondents  [N=2,901] |  | Based on web  respondents  [N=2,901] |  |
| 95 | CNN | 62 | Colbert Report |
| 94 | ABC News | 60 | Bloomberg |
| 94 | NBC News | 53 | NPR |
| 93 | CBS News | 49 | Glenn Beck Program |
| 93 | Fox News Cable Channel | 45 | Sean Hannity Show |
| 90 | USA Today | 42 | Al Jazeera America |
| 89 | MSNBC | 36 | The Guardian |
| 88 | PBS | 34 | The Economist |
| 85 | New York Times | 34 | Drudge Report |
| 82 | Wall Street Journal | 32 | Politico |
| 80 | Yahoo News | 31 | BuzzFeed |
| 80 | Washington Post | 22 | Mother Jones |
| 76 | BBC | 21 | Slate |
| 71 | Google News | 18 | The Blaze |
| 66 | Rush Limbaugh Show | 15 | Ed Schultz Show |
| 66 | Huffington Post | 15 | Breitbart |
| 65 | The New Yorker | 12 | Daily Kos |
| 64 | Daily Show | 9 | ThinkProgress.org |

**ASK IF SELECTED ANY SOURCES IN Q20. SHOW ALL SOURCES SELECTED IN Q20. WEB RESPONDENTS ONLY:**

Q.21a Of the sources you have heard of, click on all that you generally **TRUST** for news about government and politics.

**ASK IF SELECTED ANY SOURCES IN Q20. SHOW ALL SOURCES IN Q20 & NOT SELECTED IN Q21A. WEB RESPONDENTS ONLY:**

Q.21b Now, click on all that you generally **DISTRUST** for news about national government and politics.

Trust Distrust Neither Not heard of

s1\_1. ABC News

Mar 19-Apr 29, 2014 [N=2,901] 50 17 27 6

*Based on heard of [N=2,759]* 53 18 29 --

s1\_2. CBS News

Mar 19-Apr 29, 2014 [N=2,901] 46 17 30 7

*Based on heard of [N=2,739]* 49 18 33 --

s1\_3. NBC News

Mar 19-Apr 29, 2014 [N=2,901] 50 19 25 6

*Based on heard of [N=2,761]* 53 20 26 --

s1\_4. NPR

Mar 19-Apr 29, 2014 [N=2,901] 29 9 15 47

*Based on heard of [N=1,929]* 55 17 28 --

**Q.21a/b CONTINUED…**

Trust Distrust Neither Not heard of

s1\_5. Rush Limbaugh Show

Mar 19-Apr 29, 2014 [N=2,901] 12 39 15 34

*Based on heard of [N=2,199]* 19 59 23 --

s1\_6. Sean Hannity Show

Mar 19-Apr 29, 2014 [N=2,901] 12 21 12 55

*Based on heard of [N=1,645]* 27 46 27 --

s1\_7. Washington Post

Mar 19-Apr 29, 2014 [N=2,901] 27 14 39 20

*Based on heard of [N=2,497]* 34 17 49 --

s1\_8. New York Times

Mar 19-Apr 29, 2014 [N=2,901] 34 17 35 15

*Based on heard of [N=2,596]* 40 19 41 --

s1\_9. Drudge Report

Mar 19-Apr 29, 2014 [N=2,901] 8 9 18 66

*Based on heard of [N=1,325]* 22 25 52 --

s1\_10. Google News

Mar 19-Apr 29, 2014 [N=2,901] 25 11 36 29

*Based on heard of [N=1,997]* 35 15 50 --

s1\_11. Huffington Post

Mar 19-Apr 29, 2014 [N=2,901] 18 17 31 34

*Based on heard of [N=2,180]* 27 27 47 --

s1\_12. Breitbart

Mar 19-Apr 29, 2014 [N=2,901] 4 4 7 85

*Based on heard of [N=601]* 28 26 46 --

s1\_13. The Blaze

Mar 19-Apr 29, 2014 [N=2,901] 6 3 9 82

*Based on heard of [N=620]* 34 16 50 --

s1\_14. Daily Kos

Mar 19-Apr 29, 2014 [N=2,901] 2 3 7 88

*Based on heard of [N=515]* 16 27 57 --

s1\_15. ThinkProgress.org

Mar 19-Apr 29, 2014 [N=2,901] 2 2 5 91

*Based on heard of [N=321]* 24 24 52 --

s1\_16. The Guardian

Mar 19-Apr 29, 2014 [N=2,901] 7 4 24 64

*Based on heard of [N=1,296]* 20 12 67 --

s1\_17. BBC

Mar 19-Apr 29, 2014 [N=2,901] 36 7 33 24

*Based on heard of [N=2,408]* 47 10 44 --

s1\_18. The New Yorker

Mar 19-Apr 29, 2014 [N=2,901] 14 10 41 35

*Based on heard of [N=2,169]* 22 15 62 --

s2\_1. Fox News Cable Channel

Mar 19-Apr 29, 2014 [N=2,901] 44 37 12 7

*Based on heard of [N=2,726]* 47 40 13 --

**Q.21a/b CONTINUED…**

Trust Distrust Neither Not heard of

s2\_2. MSNBC

Mar 19-Apr 29, 2014 [N=2,901] 38 22 29 11

*Based on heard of [N=2,690]* 43 25 32 --

s2\_3. CNN

Mar 19-Apr 29, 2014 [N=2,901] 54 20 21 5

*Based on heard of [N=2,775]* 57 22 22 --

s2\_4. PBS

Mar 19-Apr 29, 2014 [N=2,901] 38 12 38 12

*Based on heard of [N=2,641]* 43 14 43 --

s2\_5. Colbert Report

Mar 19-Apr 29, 2014 [N=2,901] 15 16 31 38

*Based on heard of [N=2,000]* 25 25 50 --

s2\_6. Daily Show

Mar 19-Apr 29, 2014 [N=2,901] 16 18 30 36

*Based on heard of [N=1,968]* 26 28 47 --

s2\_7. Glenn Beck Program

Mar 19-Apr 29, 2014 [N=2,901] 10 24 14 51

*Based on heard of [N=1,731]* 21 50 29 --

s2\_8. Ed Schultz Show

Mar 19-Apr 29, 2014 [N=2,901] 3 5 7 85

*Based on heard of [N=595]* 19 36 44 --

s2\_9. Wall Street Journal

Mar 19-Apr 29, 2014 [N=2,901] 31 10 41 18

*Based on heard of [N=2,559]* 38 12 49 --

s2\_10. USA Today

Mar 19-Apr 29, 2014 [N=2,901] 33 13 44 10

*Based on heard of [N=2,678]* 37 14 49 --

s2\_11. Slate

Mar 19-Apr 29, 2014 [N=2,901] 4 3 14 79

*Based on heard of [N=839]* 17 14 68 --

s2\_12. Politico

Mar 19-Apr 29, 2014 [N=2,901] 7 5 20 68

*Based on heard of [N=1,248]* 21 16 63 --

s2\_13. Mother Jones

Mar 19-Apr 29, 2014 [N=2,901] 6 5 12 78

*Based on heard of [N=984]* 26 21 54 --

s2\_14. Yahoo News

Mar 19-Apr 29, 2014 [N=2,901] 20 16 45 20

*Based on heard of [N=2,325]* 24 20 56 --

s2\_15. Bloomberg

Mar 19-Apr 29, 2014 [N=2,901] 11 8 41 40

*Based on heard of [N=2,023]* 18 13 69 --

s2\_16. BuzzFeed

Mar 19-Apr 29, 2014 [N=2,901] 2 8 21 69

*Based on heard of [N=1,029]* 7 25 68 --

**Q.21a/b CONTINUED…**

Trust Distrust Neither Not heard of

s2\_17. Al Jazeera America

Mar 19-Apr 29, 2014 [N=2,901] 9 16 18 58

*Based on heard of [N=1,581]* 21 37 43 --

s2\_18. The Economist

Mar 19-Apr 29, 2014 [N=2,901] 12 2 20 66

*Based on heard of [N=1,335]* 36 6 58 --

**ASK IF SELECTED ANY SOURCES IN Q20. SHOW ALL SOURCES SELECTED IN Q20 PLUS “LOCAL TELEVISION NEWS.” WEB RESPONDENTS ONLY:**

Q.22 Please click on all of the sources that you got news from about government and politics in the past week. This includes any way that you can get the source. If you are unsure, please DO NOT click it. **[RANDOMIZE]**

Got news Did not get news Not heard

s1\_0. Local Television News

Mar 19-Apr 29, 2014 [N=2,901] 49 51 --

s1\_1. ABC News

Mar 19-Apr 29, 2014 [N=2,901] 37 58 6

*Based on heard of [N=2,759]* 39 61 --

s1\_2. CBS News

Mar 19-Apr 29, 2014 [N=2,901] 29 64 7

*Based on heard of [N=2,739]* 31 69 --

s1\_3. NBC News

Mar 19-Apr 29, 2014 [N=2,901] 37 57 6

*Based on heard of [N=2,761]* 39 61 --

s1\_4. NPR

Mar 19-Apr 29, 2014 [N=2,901] 20 32 47

*Based on heard of [N=1,929]* 39 61 --

s1\_5. Rush Limbaugh Show

Mar 19-Apr 29, 2014 [N=2,901] 8 58 34

*Based on heard of [N=2,199]* 12 88 --

s1\_6. Sean Hannity Show

Mar 19-Apr 29, 2014 [N=2,901] 9 37 55

*Based on heard of [N=1,645]* 19 81 --

s1\_7. Washington Post

Mar 19-Apr 29, 2014 [N=2,901] 8 72 20

*Based on heard of [N=2,497]* 10 90 --

s1\_8. New York Times

Mar 19-Apr 29, 2014 [N=2,901] 13 72 15

*Based on heard of [N=2,596]* 16 84 --

s1\_9. Drudge Report

Mar 19-Apr 29, 2014 [N=2,901] 5 30 66

*Based on heard of [N=1,325]* 14 86 --

s1\_10. Google News

Mar 19-Apr 29, 2014 [N=2,901] 22 49 29

*Based on heard of [N=1,997]* 30 70 --

**Q.22 CONTINUED…**

Got news Did not get news Not heard

s1\_11. Huffington Post

Mar 19-Apr 29, 2014 [N=2,901] 13 52 34

*Based on heard of [N=2,180]* 20 80 --

s1\_12. Breitbart

Mar 19-Apr 29, 2014 [N=2,901] 3 12 85

*Based on heard of [N=601]* 19 81 --

s1\_13. The Blaze

Mar 19-Apr 29, 2014 [N=2,901] 5 13 82

*Based on heard of [N=620]* 27 73 --

s1\_14. Daily Kos

Mar 19-Apr 29, 2014 [N=2,901] 2 10 88

*Based on heard of [N=515]* 16 84 --

s1\_15. ThinkProgress.org

Mar 19-Apr 29, 2014 [N=2,901] 1 8 91

*Based on heard of [N=321]* 13 87 --

s1\_16. The Guardian

Mar 19-Apr 29, 2014 [N=2,901] 3 33 64

*Based on heard of [N=1,296]* 9 91 --

s1\_17. BBC

Mar 19-Apr 29, 2014 [N=2,901] 17 60 24

*Based on heard of [N=2,408]* 22 78 --

s1\_18. The New Yorker

Mar 19-Apr 29, 2014 [N=2,901] 3 62 35

*Based on heard of [N=2,169]* 5 95 --

s2\_1. Fox News Cable Channel

Mar 19-Apr 29, 2014 [N=2,901] 39 54 7

*Based on heard of [N=2,726]* 42 58 --

s2\_2. MSNBC

Mar 19-Apr 29, 2014 [N=2,901] 27 62 11

*Based on heard of [N=2,690]* 30 70 --

s2\_3. CNN

Mar 19-Apr 29, 2014 [N=2,901] 44 51 5

*Based on heard of [N=2,775]* 46 54 --

s2\_4. PBS

Mar 19-Apr 29, 2014 [N=2,901] 17 72 12

*Based on heard of [N=2,641]* 19 81 --

s2\_5. Colbert Report

Mar 19-Apr 29, 2014 [N=2,901] 10 52 38

*Based on heard of [N=2,000]* 16 84 --

s2\_6. Daily Show

Mar 19-Apr 29, 2014 [N=2,901] 12 52 36

*Based on heard of [N=1,968]* 18 82 --

**Q.22 CONTINUED…**

Got news Did not get news Not heard

s2\_7. Glenn Beck Program

Mar 19-Apr 29, 2014 [N=2,901] 6 43 51

*Based on heard of [N=1,731]* 12 88 --

s2\_8. Ed Schultz Show

Mar 19-Apr 29, 2014 [N=2,901] 2 13 85

*Based on heard of [N=595]* 11 89 --

s2\_9. Wall Street Journal

Mar 19-Apr 29, 2014 [N=2,901] 10 72 18

*Based on heard of [N=2,559]* 12 88 --

s2\_10. USA Today

Mar 19-Apr 29, 2014 [N=2,901] 12 78 10

*Based on heard of [N=2,678]* 13 87 --

s2\_11. Slate

Mar 19-Apr 29, 2014 [N=2,901] 3 18 79

*Based on heard of [N=839]* 12 88 --

s2\_12. Politico

Mar 19-Apr 29, 2014 [N=2,901] 4 28 68

*Based on heard of [N=1,248]* 13 87 --

s2\_13. Mother Jones

Mar 19-Apr 29, 2014 [N=2,901] 2 20 78

*Based on heard of [N=984]* 10 90 --

s2\_14. Yahoo News

Mar 19-Apr 29, 2014 [N=2,901] 24 57 20

*Based on heard of [N=2,325]* 29 71 --

s2\_15. Bloomberg

Mar 19-Apr 29, 2014 [N=2,901] 4 56 40

*Based on heard of [N=2,023]* 7 93 --

s2\_16. BuzzFeed

Mar 19-Apr 29, 2014 [N=2,901] 4 27 69

*Based on heard of [N=1,029]* 13 87 --

s2\_17. Al Jazeera America

Mar 19-Apr 29, 2014 [N=2,901] 4 38 58

*Based on heard of [N=1,581]* 10 90 --

s2\_18. The Economist

Mar 19-Apr 29, 2014 [N=2,901] 3 31 66

*Based on heard of [N=1,335]* 10 90 --

**ASK IF SELECTED CNN, MSNBC, OR FOX NEWS IN Q.22. WEB RESPONDENTS ONLY:**

Q.23 Click on all of the cable news programs that you got news from about government and politics in the past week. If you are unsure, please DO NOT click it. **[RANDOMIZE]**

Did not get

Got news Did not get news news on network

1. New Day

Mar 19-Apr 29, 2014 [N=2,901] 3 40 56

*Based on got news on CNN [N=1,241]* 7 93 --

**Q.23 CONTINUED…**

Did not get

Got news Did not get news news on network

2. Situation Room

Mar 19-Apr 29, 2014 [N=2,901] 7 37 56

*Based on got news on CNN [N=1,241]* 16 84 --

3. Crossfire

Mar 19-Apr 29, 2014 [N=2,901] 3 41 56

*Based on got news on CNN [N=1,241]* 6 94 --

4. Erin Burnett OutFront

Mar 19-Apr 29, 2014 [N=2,901] 4 40 56

*Based on got news on CNN [N=1,241]* 8 92 --

5. Anderson Cooper 360

Mar 19-Apr 29, 2014 [N=2,901] 13 31 56

*Based on got news on CNN [N=1,241]* 30 70 --

**NO ITEM 6**

7. Special Report

Mar 19-Apr 29, 2014 [N=2,901] 9 30 61

*Based on got news on Fox News [N=1,089]* 23 77 --

8. On the Record

Mar 19-Apr 29, 2014 [N=2,901] 6 33 61

*Based on got news on Fox News [N=1,089]* 15 85 --

9. The O’Reilly Factor

Mar 19-Apr 29, 2014 [N=2,901] 12 27 61

*Based on got news on Fox News [N=1,089]* 31 69 --

10. The Kelly File

Mar 19-Apr 29, 2014 [N=2,901] 9 30 61

*Based on got news on Fox News [N=1,089]* 22 78 --

11. Hannity

Mar 19-Apr 29, 2014 [N=2,901] 10 29 61

*Based on got news on Fox News [N=1,089]* 25 75 --

12. Fox & Friends

Mar 19-Apr 29, 2014 [N=2,901] 19 20 61

*Based on got news on Fox News [N=1,089]* 49 51 --

13. Your World

Mar 19-Apr 29, 2014 [N=2,901] 6 33 61

*Based on got news on Fox News [N=1,089]* 15 85 --

14. Huckabee

Mar 19-Apr 29, 2014 [N=2,901] 6 33 61

*Based on got news on Fox News [N=1,089]* 16 84 --

15. The Five

Mar 19-Apr 29, 2014 [N=2,901] 7 31 61

*Based on got news on Fox News [N=1,089]* 19 81 --

16. Morning Joe

Mar 19-Apr 29, 2014 [N=2,901] 3 24 73

*Based on got news on MSNBC [N=818]* 11 89 --

**Q.23 CONTINUED…**

Did not get

Got news Did not get news news on network

17. The Ed Show

Mar 19-Apr 29, 2014 [N=2,901] 3 24 73

*Based on got news on MSNBC [N=818]* 12 88 --

18. Politics Nation

Mar 19-Apr 29, 2014 [N=2,901] 3 24 73

*Based on got news on MSNBC [N=818]* 11 89 --

19. Hardball

Mar 19-Apr 29, 2014 [N=2,901] 5 22 73

*Based on got news on MSNBC [N=818]* 20 80 --

20. All In

Mar 19-Apr 29, 2014 [N=2,901] 3 24 73

*Based on got news on MSNBC [N=818]* 13 87 --

21. Rachel Maddow Show

Mar 19-Apr 29, 2014 [N=2,901] 6 21 73

*Based on got news on MSNBC [N=818]* 24 76 --

22. The Last Word

Mar 19-Apr 29, 2014 [N=2,901] 2 25 73

*Based on got news on MSNBC [N=818]* 9 91 --

23. Melissa Harris-Perry

Mar 19-Apr 29, 2014 [N=2,901] 2 25 73

*Based on got news on MSNBC [N=818]* 6 94 --

**ASK IF SELECTED ABC NEWS, CBS NEWS, NBC NEWS, OR PBS IN Q20. WEB RESPONDENTS ONLY:**

Q.24 Click on all of the national network news programs that you got news from about government and politics in the past week. If you are unsure, please DO NOT click it. **[RANDOMIZE]**

Got news Did not get news Not heard

1. ABC World News

Mar 19-Apr 29, 2014 [N=2,901] 22 72 6

*Based on heard of ABC News [N=2,759]* 23 77 --

2. 20/20

Mar 19-Apr 29, 2014 [N=2,901] 12 82 6

*Based on heard of ABC News [N=2,759]* 13 87 --

3. Good Morning America

Mar 19-Apr 29, 2014 [N=2,901] 21 74 6

*Based on heard of ABC News [N=2,759]* 22 78 --

4. Nightline

Mar 19-Apr 29, 2014 [N=2,901] 6 88 6

*Based on heard of ABC News [N=2,759]* 7 93 --

5. This Week

Mar 19-Apr 29, 2014 [N=2,901] 5 89 6

*Based on heard of ABC News [N=2,759]* 5 95 --

**NO ITEM 6**

**Q.24 CONTINUED…**

Got news Did not get news Not heard

7. CBS Evening News

Mar 19-Apr 29, 2014 [N=2,901] 17 76 7

*Based on heard of CBS News [N=2,739]* 18 82 --

8. CBS This Morning

Mar 19-Apr 29, 2014 [N=2,901] 12 81 7

*Based on heard of CBS News [N=2,739]* 13 87 --

9. 60 Minutes

Mar 19-Apr 29, 2014 [N=2,901] 22 71 7

*Based on heard of CBS News [N=2,739]* 24 76 --

10. Face the Nation

Mar 19-Apr 29, 2014 [N=2,901] 8 85 7

*Based on heard of CBS News [N=2,739]* 8 92 --

**NO ITEM 11**

12. NBC Nightly News

Mar 19-Apr 29, 2014 [N=2,901] 21 73 6

*Based on heard of NBC News [N=2,761]* 23 77 --

13. Meet the Press

Mar 19-Apr 29, 2014 [N=2,901] 8 85 6

*Based on heard of NBC News [N=2,761]* 9 91 --

14. Today

Mar 19-Apr 29, 2014 [N=2,901] 19 74 6

*Based on heard of NBC News [N=2,761]* 21 79 --

**NO ITEM 15**

16. PBS News Hour

Mar 19-Apr 29, 2014 [N=2,901] 8 81 12

*Based on heard of PBS News [N=2,641]* 9 91 --

17. Frontline

Mar 19-Apr 29, 2014 [N=2,901] 4 84 12

*Based on heard of PBS News [N=2,641]* 5 95 --

18. Tavis Smiley

Mar 19-Apr 29, 2014 [N=2,901] 2 86 12

*Based on heard of PBS News [N=2,641]* 2 98 --

**ASK IF USES AT LEAST ONE SOCIAL NETWORKING SITE (Q16A-E=1). WEB RESPONDENTS ONLY:**

Q.24a Click on all of the social networking sites that you got news from about government and politics in the past week. If you are unsure, please DO NOT click it.

Got news Did not get news Not site user

1. Facebook

Mar 19-Apr 29, 2014 [N=2,901] 48 29 23

*Based on Facebook users [N=2,153]* 62 38 –

2. Twitter

Mar 19-Apr 29, 2014 [N=2,901] 9 13 79

*Based on Twitter users [N=575]* 40 60 –

**Q.24a CONTINUED…**

Got news Did not get news Not site user

3. Google Plus

Mar 19-Apr 29, 2014 [N=2,901] 6 18 76

*Based on Google Plus users [N=584]* 25 75 –

4. YouTube

Mar 19-Apr 29, 2014 [N=2,901] 14 49 37

*Based on YouTube users [N=1,635]* 22 78 –

5. LinkedIn

Mar 19-Apr 29, 2014 [N=2,901] 3 22 75

*Based on LinkedIn users [N=894]* 12 88 –

**ASK ALL WEB RESPONDENTS [N=2,901]:**

Q.25 Have you gone to the websites or applications (or “apps”) of any of the following in the past week?

Yes No No answer

a. Political parties, candidates,

or elected officials

Mar 19-Apr 29, 2014 11 88 1

b. Issue-based groups other than

parties or candidates

Mar 19-Apr 29, 2014 16 83 1

**NO QUESTIONS 26-29**

**WEB RESPONDENTS ONLY:**

**RANDOMIZE Q30 THROUGH Q32.**

**ASK IF USES LINKEDIN (Q16E=1) [N=894]:**

Q.30 Of the posts you see on **LinkedIn**, approximately how many are about government and politics? You can click on any button on the scale below. **[SHOW 9 POINT SCALE FROM 0-8]**[[10]](#footnote-10)

Mar 19-Apr 29

2014

50 0 (None)

25 1

14 2

5 3

3 4 (Half)

1 5

\* 6

\* 7

\* 8 (All)

2 No answer

**WEB RESPONDENTS ONLY:**

**RANDOMIZE Q30 THROUGH Q32.**

**ASK IF USES Google Plus (Q16C=1) [N=584]:**

Q.31 Of the posts you see on **Google Plus**, approximately how many are about government and politics? You can click on any button on the scale below. **[SHOW 9 POINT SCALE FROM 0-8]**[[11]](#footnote-11)

Mar 19-Apr 29

2014

31 0 (None)

21 1

17 2

13 3

11 4 (Half)

3 5

1 6

0 7

1 8 (All)

4 No answer

**WEB RESPONDENTS ONLY:**

**RANDOMIZE Q30 THROUGH Q32**

**ASK IF USES YOUTUBE (Q16D=1) [N=1,635]:**

Q.32 Of the videos you see on **YouTube**, approximately how many are about government and politics? You can click on any button on the scale below. **[SHOW 9 POINT SCALE FROM 0-8]**[[12]](#footnote-12)

Mar 19-Apr 29

2014

37 0 (None)

30 1

18 2

7 3

6 4 (Half)

1 5

1 6

\* 7

\* 8 (All)

\* No answer

**RANDOMIZE WHETHER GET FACEBOOK (Q33A-E) OR TWITTER (Q34A-E) QUESTIONS FIRST.**

**WEB RESPONDENTS ONLY:**

**ASK IF USES FACEBOOK (Q16A=1) [N=2,153]:**

Q.33a Of the posts you see on **Facebook**, approximately how many are about government and politics? You can click on any button on the scale below. **[SHOW 9 POINT SCALE FROM 0-8]**[[13]](#footnote-13)

Mar 19-Apr 29

2014

14 0 (None)

23 1

30 2

14 3

13 4 (Half)

3 5

3 6

\* 7

\* 8 (All)

1 No answer

**WEB RESPONDENTS ONLY:**

**ASK IF NOT NONE IN Q33A (Q33A NE 0):**

Q.33b How much attention do you pay to posts about government and politics on **Facebook**?

Mar 19-Apr 29, 2014

All Facebook Sees government

users and politics posts

[N=2,153] [N=1,825]

8 9 A lot

37 43 Some

33 38 Not much

9 10 None at all

\* \* No answer

*14 -- Does not see politics posts on Facebook/No answer*

**WEB RESPONDENTS ONLY:**

**ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q33B=1-3):**

Q.33c On **Facebook**, do you…? **[RANDOMIZE]**

Sees no politics

posts/Does not

Yes No No answer pay attention

a. Post or “share” news or opinions about

government and politics,

Mar 19-Apr 29, 2014

*All Facebook users [N=2,153]* 32 46 \* 23

*Pay attention to Facebook posts [N=1,627]* 41 59 \* --

b. “Like” posts about government and politics

Mar 19-Apr 29, 2014

*All Facebook users [N=2,153]* 43 34 \* 23

*Pay attention to Facebook posts [N=1,627]* 5644 \* --

**Q.33c CONTINUED…**

Sees no politics

posts/Does not

Yes No No answer pay attention

c. Comment on posts about government

and politics

Mar 19-Apr 29, 2014

*All Facebook users [N=2,153]* 28 49 \* 23

*Pay attention to Facebook posts [N=1,627]* 37 63 \* --

**WEB RESPONDENTS ONLY:**

**ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q33B=1-3):**

Q.33d Do you “like” or somehow follow any of the following on **Facebook**?

Sees no politics

posts/Does not

Yes No No answer pay attention

a. News organizations, reporters,

or commentators

Mar 19-Apr 29, 2014

*All Facebook users [N=2,153]* 28 49 \* 23

*Pay attention to Facebook posts [N=1,627]* 36 64 \* --

b. Political parties, candidates, or

elected officials

Mar 19-Apr 29, 2014

*All Facebook users [N=2,153]* 23 54 \* 23

*Pay attention to Facebook posts [N=1,627]* 29 70 \* --

c. Issue-based groups other than parties

or candidates

Mar 19-Apr 29, 2014

*All Facebook users [N=2,153]* 32 46 \* 23

*Pay attention to Facebook posts [N=1,627]* 41 59 \* --

**WEB RESPONDENTS ONLY:**

**ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q33B=1-3):**

Q.33e Thinking about the opinions you see people post about government and politics on **Facebook**, how often are they in line with your own views?

Mar 19-Apr 29, 2014

All Facebook Pay attention

users to Facebook posts

[N=2,153] [N=1,627]

1 2 Always or nearly all of the time

16 21 Most of the time

48 62 Some of the time

10 13 Not too often

2 3 I don’t see any opinions

0 0 No answer

*23* -- *Does not pay attention/No answer*

**RANDOMIZE WHETHER GET FACEBOOK (Q33A-E) OR TWITTER (Q34A-E) QUESTIONS FIRST.**

**WEB RESPONDENTS ONLY:**

**ASK IF USES TWITTER (Q16B=1) [N=575]:**

Q.34a Of the tweets you see on **Twitter**, approximately how many are about government and politics? You can click on any button on the scale below. **[SHOW 9 POINT SCALE FROM 0-8]**[[14]](#footnote-14)

Mar 19-Apr 29

2014

22 0 (None)

22 1

19 2

12 3

9 4 (Half)

5 5

5 6

3 7

2 8 (All)

\* No answer

**WEB RESPONDENTS ONLY:**

**ASK IF NOT NONE IN Q34A (Q34A NE 0):**

Q.34b How much attention do you pay to tweets about government and politics on **Twitter**?

Mar 19-Apr 29, 2014

All Twitter Sees government

users and politics tweets

[N=575] [N=460]

9 12 A lot

35 45 Some

27 34 Not much

7 9 None at all

0 0 No answer

23 -- *Does not see government and politics tweets/No answer*

**WEB RESPONDENTS ONLY:**

**ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q34B=1-3):**

Q.34c On **Twitter**, do you…? **[RANDOMIZE]**

Sees no politics

posts/Does not

Yes No No answer pay attention

a. Tweet or retweet news or opinions about

government and politics

Mar 19-Apr 29, 2014

*All Twitter users [N=575]* 25 45 \* 29

*Pay attention to Twitter posts [N=420]* 3564 \* --

b. “Favorite” tweets about government

and politics

Mar 19-Apr 29, 2014

*All Twitter users [N=575]* 17 53 \* 29

*Pay attention to Twitter posts [N=420]* 25 75 1 --

**Q.34c CONTINUED…**

Sees no politics

posts/Does not

Yes No No answer pay attention

c. Reply to tweets about government

and politics

Mar 19-Apr 29, 2014

*All Twitter users [N=575]* 13 57 \* 29

*Pay attention to Twitter posts [N=420]* 18 81 1 --

**WEB RESPONDENTS ONLY:**

**ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q34B=1-3):**

Q.34d Do you follow any of the following on **Twitter**?

Sees no politics

posts/Does not

Yes No No answer pay attention

a. News organizations, reporters,

or commentators

Mar 19-Apr 29, 2014

*All Twitter users [N=575]* 46 24 1 29

*Pay attention to Twitter posts [N=420]* 65 34 1 --

b. Political parties, candidates, or

elected officials

Mar 19-Apr 29, 2014

*All Twitter users [N=575]* 30 40 1 29

*Pay attention to Twitter posts [N=420]* 42 57 1 --

c. Issue-based groups other than parties

or candidates

Mar 19-Apr 29, 2014

*All Twitter users [N=575]* 32 38 1 29

*Pay attention to Twitter posts [N=420]* 46 54 1 --

**WEB RESPONDENTS ONLY:**

**ASK IF PAYS NOT MUCH ATTENTION OR MORE (Q34B=1-3):**

Q.34e Thinking about the opinions you see people tweet about government and politics on **Twitter**, how often are they in line with your own views?

Mar 19-Apr 29, 2014

All Twitter Pay attention

users to Twitter posts

[N=575] [N=420]

2 3 Always or nearly all of the time

18 26 Most of the time

38 55 Some of the time

7 9 Not too often

5 8 I don’t see any opinions

0 0 No answer

*29* *--* *Does not pay attention/Sees no political posts*

**WEB RESPONDENTS ONLY:**

**ASK IF USES FACEBOOK, TWITTER, GOOGLE PLUS OR YOUTUBE (Q16A-D=1) [N=2,541]**[[15]](#footnote-15)**:**

Q.35 Have you ever hidden, blocked, defriended or stopped following someone on a social networking site because you did not agree with something that they posted about government and politics?

Mar 19-Apr 29

2014

24 Yes

75 No

\* No answer

**ASK ALL WEB RESPONDENTS [N=2,901]:**

Q.36 Are you signed up to receive any emails or text messages from any of the following? **[RANDOMIZE]**

Yes No No answer

a. News organizations, reporters,

or commentators

Mar 19-Apr 29, 2014 18 81 1

b. Political parties, candidates, or

elected officials

Mar 19-Apr 29, 2014 23 76 1

c. Issue-based groups other than parties

or candidates

Mar 19-Apr 29, 2014 25 74 1

**NO QUESTIONS 37-40**

**ASK ALL:**

Now, thinking about the people you talk with, whether in person, over the phone, or electronically…

Q.41 How often do you discuss government and politics with others?

Mar 19-Apr 29, 2014

Based on Based on web

total respondents

[N=3,308] [N=2,901]

13 13 Nearly every day

29 29 A few times a week

26 29 A few times a month

32 29 Less often

\* \* No answer

**ASK ALL:**

Q.42 How much do you enjoy talking about government and politics with friends and family?

Mar 19-Apr 29, 2014

Based on Based on web

total respondents

[N=3,308] [N=2,901]

16 15 A lot

38 39 Some

31 31 Not much

15 14 Not at all

\* 0 No answer

**NO QUESTION 43**

**ASK ALL:**

Q.44 Which of the following statements best describes you?

Mar 19-Apr 29, 2014

Based on Based on web

total respondents

[N=3,308] [N=2,901]

Most of my close friends share my views on government and

35 36 politics

39 41 Some of my close friends share my views, but many do not

I don’t really know what most of my close friends think about

26 23 government and politics

\* \* No answer

**NO QUESTION 45**

**ASK ALL:**

Q.46 Have you ever stopped talking to or being friends with someone because of something they said about government and politics?

Mar 19-Apr 29, 2014

Based on Based on web

total respondents

[N=3,308] [N=2,901]

11 12 Yes

89 88 No

\* \* No answer

**ASK IF DISCUSSES POLITICS AT LEAST A FEW TIMES A MONTH (Q41=1-3):**

Q.47 On a scale from 1 to 4, when you talk to your friends and family about government and politics, do you listen to the conversation more than lead [OR] lead the conversation more than listen?[[16]](#footnote-16)

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014 | |  |
| Based on all who discuss politics  [N=2,546] | Based on web respondents who discuss politics  [N=2,292] |  |
| 55 | 52 | Listen to the conversation more than lead |
| 44 | 48 | Lead the conversation more than listen |
| 1 | 0 | No answer |

**ASK IF DISCUSSES POLITICS AT LEAST A FEW TIMES A MONTH (Q41=1-3):**

Q.48 On a scale from 1 to 4, do you typically turn to others for information about government and politics, or do people typically turn to you? [[17]](#footnote-17)

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29 2014 | |  |
| Based on all who discuss politics  [N=2,546] | Based on web respondents who discuss politics  [N=2,292] |  |
| 47 | 45 | I turn to others |
| 50 | 54 | People turn to me |
| 3 | 1 | No answer |

**NO QUESTIONS 49-52**

**ASK IF DISCUSSES POLITICS AT LEAST A FEW TIMES A MONTH (Q41=1-3) [N=2,546]:**

Q.53 Thinking about your friends, family, and any other people you talk to, who are the people with whom you most often discuss government and politics? Just list their initials in the text boxes below. You can list up to three people. Put only one set of initials in each box. **[3 OPEN SPACES]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Mar 19-Apr 29, 2014 | | | |  |
| Based on total  [N=3,308] | Based on  all who discuss  politics at least a  few times a month  [N=2,546] | Based on web respondents  [N=2,901] | Based on  web respondents who discuss politics at least a few times a month  [N=2,292] |  |
| \* | \* | \* | \* | 0 people |
| 3 | 5 | 4 | 5 | 1 person |
| 9 | 13 | 9 | 13 | 2 people |
| 53 | 78 | 54 | 77 | 3 people |
| 3 | 4 | 3 | 4 | No answer/Prefer not to  answer |
|  |  |  |  |  |
| 32 | – | 29 | – | *Does not discuss politics at*  *least a few times a*  *month* |

**Q.54 NOT RELEASED**

**LOOP Q55-58 IN ORDER FOR EACH NAME.**

**ASK IF LISTED AT LEAST ONE NAME IN Q53:**

Q.55 How is **[INSERT NAME; BOLD UNDERLINE]** connected to you?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Mar 19-Apr 29, 2014 | | | | | |
|  | Based on all who gave  at least one name [N=2,439] | | | Based on web respondents who gave at least one name [N=2,194] | | |
|  | 1st name | 2nd name | 3rd name | 1st name | 2nd name | 3rd name |
| Parent | 13 | 12 | 7 | 14 | 13 | 8 |
| Sibling | 8 | 10 | 8 | 7 | 10 | 7 |
| Spouse/Partner | 28 | 8 | 5 | 31 | 9 | 5 |
| Child | 6 | 9 | 6 | 4 | 7 | 5 |
| Other family member | 7 | 8 | 8 | 6 | 7 | 7 |
| Friend | 27 | 33 | 32 | 26 | 33 | 32 |
| Co-worker | 7 | 10 | 9 | 8 | 11 | 10 |
| Member of group (such  as church, community association, or volunteer group) | 1 | 2 | 2 | 1 | 2 | 2 |
| Neighbor | 2 | 2 | 2 | 1 | 2 | 2 |
| Other (specify) | 2 | 2 | 2 | 2 | 1 | 2 |
| No answer | \* | \* | \* | \* | \* | \* |
| Did not list | -- | 5 | 19 | -- | 5 | 19 |

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29, 2014 | |  |
| Based on all who gave  at least one name [N=2,439] | Based on web respondents who gave at least one name [N=2,194] |  |
| 27 | 30 | Named a parent |
| 22 | 21 | Named a sibling |
| 41 | 45 | Named a spouse/partner |
| 16 | 13 | Named a child |
| 20 | 18 | Named other family member |
| 58 | 59 | Named a friend |
| 20 | 22 | Named a co-worker |
| 4 | 4 | Named a member of group (such as church,  community association, or volunteer group) |
| 4 | 4 | Named a neighbor |
| 4 | 3 | Named other |
| \* | \* | No answer |

**ASK IF LISTED AT LEAST ONE NAME IN Q53:**

Q.56 On the scale from 1 to 5 below, how often do you agree or disagree with **[INSERT NAME; BOLD UNDERLINE]** when you talk about government and politics? **[RANDOMIZE ORDER OF SCALE**[[18]](#footnote-18)**]**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Mar 19-Apr 29, 2014 | | | | | |
|  | Based on all who gave  at least one name [N=2,439] | | | Based on web respondents who gave at least one name [N=2,194] | | |
|  | 1st name | 2nd name | 3rd name | 1st name | 2nd name | 3rd name |
| 1 Agree all the time | 20 | 18 | 14 | 16 | 14 | 12 |
| 2 | 45 | 38 | 32 | 49 | 38 | 33 |
| 3 | 25 | 29 | 23 | 25 | 28 | 23 |
| 4 | 8 | 12 | 10 | 9 | 12 | 11 |
| 5 Disagree all the time | 2 | 3 | 3 | 2 | 3 | 2 |
| No answer | \* | \* | \* | 0 | \* | \* |
| Did not list | -- | 5 | 19 | -- | 5 | 19 |

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29, 2014 | |  |
| Based on all who gave  at least one name [N=2,439] | Based on web respondents who gave at least one name [N=2,194] |  |
| 31 | 31 | Named people they only agree with |
| 69 | 69 | Named at least one person they disagree with at  least half of the time |
| \* | 0 | No answer |

**ASK IF LISTED AT LEAST ONE NAME IN Q53:**

Q.57 As far as you know, is **[INSERT NAME]** a(n)…?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Mar 19-Apr 29, 2014 | | | | | |
|  | Based on all who gave  at least one name [N=2,439] | | | Based on web respondents who gave at least one name [N=2,194] | | |
|  | 1st name | 2nd name | 3rd name | 1st name | 2nd name | 3rd name |
| Republican/lean Republican | 34 | 31 | 27 | 36 | 32 | 28 |
| Democrat/lean Democrat | 34 | 34 | 29 | 34 | 34 | 28 |
| Independent | 21 | 15 | 11 | 22 | 15 | 12 |
| Don’t know | 10 | 14 | 14 | 8 | 14 | 13 |
| No answer | \* | \* | \* | \* | \* | \* |
| Did not list | -- | 5 | 19 | -- | 5 | 19 |

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29, 2014 | |  |
| Based on all who gave  at least one name [N=2,439] | Based on web respondents who gave at least one name [N=2,194] |  |
| 30 | 30 | Named a Republican, no Democrat |
| 31 | 30 | Named a Democrat, no Republican |
| 25 | 26 | Named both a Republican and Democrat |
| 14 | 13 | Named only Independents or did not know party |
| 0 | 0 | No answer |

**ASK IF LISTED AT LEAST ONE NAME IN Q53:**

Q.58 And is **[INSERT NAME]**…?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Mar 19-Apr 29, 2014 | | | | | |
|  | Based on all who gave  at least one name [N=2,439] | | | Based on web respondents who gave at least one name [N=2,194] | | |
|  | 1st name | 2nd name | 3rd name | 1st name | 2nd name | 3rd name |
| Very conservative | 14 | 13 | 12 | 14 | 13 | 11 |
| Conservative | 26 | 25 | 21 | 25 | 23 | 20 |
| Moderate | 29 | 25 | 22 | 30 | 26 | 24 |
| Liberal | 15 | 17 | 11 | 17 | 17 | 11 |
| Very liberal | 8 | 7 | 7 | 9 | 8 | 8 |
| Don’t know | 8 | 8 | 9 | 6 | 7 | 8 |
| No answer | 0 | \* | \* | 0 | \* | \* |
| Did not list | -- | 5 | 19 | -- | 5 | 19 |

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29, 2014 | |  |
| Based on all who gave  at least one name [N=2,439] | Based on web respondents who gave at least one name [N=2,194] |  |
| 44 | 42 | Named a conservative, no liberal |
| 22 | 24 | Named a liberal, no conservative |
| 20 | 20 | Named both a conservative and liberal |
| 14 | 13 | Named only moderates or did not know ideology |
| 0 | 0 | No answer |

**IF GAVE AT LEAST ONE DISCUSSION PARTNER IN Q53 [N=2,439]:**

Q.59 Which of the following best describes you?

|  |  |  |
| --- | --- | --- |
| Mar 19-Apr 29, 2014 | |  |
| Based on all who gave  at least one name [N=2,439] | Based on web respondents who gave at least one name [N=2,194] |  |
| 68 | 70 | I have discussions about government and politics  with many other people besides the  [person/people] I listed |
| 32 | 30 | [This is/These are] pretty much the only  [person/people] with whom I have discussions  about government and politics |
| \* | \* | No answer |

**ASK ALL CITIZENS [N=3,230]:**

REGSTATUS Which of these statements best describes you?

Mar 19-Apr 29

2014

84 I am registered to vote in **[FILL R’S STATE]**

I am registered to vote in a different state **[SPECIFY / DROPDOWN LIST OF 50**

3 **STATES AND DC]**

10 I am not registered to vote

3 I am not sure if I’m registered to vote

\* No answer

**ASK ALL REGISTERED VOTERS (REGSTATUS=1,2) [N=2,985]:**

UPDATE In the past 30 days, did you register to vote or update your voter registration?

Mar 19-Apr 29

2014

5 Yes, I registered to vote

4 Yes, I updated my registration

90 No, I am registered to vote and made no changes in the past 30 days

\* No answer

**ASK ALL CITIZENS [N=3,230]:**

PLANTOP As you may know, primary electionstake place in the months before general elections. How likely are you to vote in the primary elections this year?

Mar 19-Apr 29

2014

41 I definitely will vote in the primary elections

28 I probably will vote

20 I probably will not vote

9 I definitely will not vote

2 I have already voted in the primary elections

\* No answer

**ASK THOSE WHO HAVE ALREADY VOTED IN A PRIMARY (PLANTOP=5) [N=94]:**

PEVOTE How did you vote in the primary election?

Mar 19-Apr 29

2014

62 Voted in person on Election Day

26 Voted in person before Election Day

11 Mailed in ballot

**ASK IF DEFINITELY/PROBABLY WILL VOTE (PLANTOP=1,2) [N=2,414]:**

PLAN2P Do you plan to cast your vote in the primary election before Election Day or on Election Day?

Mar 19-Apr 29

2014

31 BEFORE Election Day

56 ON Election Day

13 Not sure

**ASK IF PLAN TO VOTE IN PRIMARY BEFORE ELECTION DAY (PLAN2P=1) AND NOT REGISTERED IN WA or OR (REGSTATUS NE WA or OR) [N=696]:**

EARLY1P Do you plan to vote in the primary election in person or will you mail in your ballot?

Mar 19-Apr 29

2014

49 Vote in person

47 Mail in ballot

4 Not sure

**ASK ALL CITIZENS [N=3,230]:**

PGENERAL How likely are you to vote in the general election this November?

Mar 19-Apr 29

2014

63 Definitely will vote

21 Probably will vote

10 Probably will not vote

6 Definitely will not vote

\* No answer

**ASK ALL CITIZENS [N=3,230]:**

CONTACT1 In the past 30 days, have you been personally contacted by any candidate, party, or other organization offering you information about an upcoming election?

Mar 19-Apr 29

2014

22 Yes

78 No

\* No answer

**ASK IF YES (CONTACT1=1) [N=917]:**

CONWHO Who contacted you with information about an election? Check all that apply.

**[RANDOMIZE A-D, KEEPING E LAST]**

Yes No No answer

a. A candidate running for office or

his/her campaign

Mar 19-Apr 29, 2014 64 36 0

b. A political party

Mar 19-Apr 29, 2014 49 51 0

c. Issue-based groups other than parties

or candidates

Mar 19-Apr 29, 2014 35 65 0

d. A state or local election office

Mar 19-Apr 29, 2014 30 70 0

**CONWHO CONTINUED…**

Yes No No answer

e. Other **(specify)**

Mar 19-Apr 29, 2014 5 95 0

**ASK ALL CITIZENS [N=3,230]:**

SEARCH And in the past 30 days, have you searched for information about an upcoming election?

Mar 19-Apr 29

2014

14 Yes

86 No

\* No answer

**IF YES, SEARCHED (SEARCH=1) [N=564]:**

SEARCHWHAT Did you search for any of the following types of information? Check all that apply. **[RANDOMIZE A-G]**

Yes No No answer

a. Information about your voter

registration status

Mar 19-Apr 29, 2014 11 89 0

b. The date of an upcoming election

Mar 19-Apr 29, 2014 41 59 0

**NO ITEM C**

d. The location of your polling place

Mar 19-Apr 29, 2014 17 83 0

e. A sample ballot

Mar 19-Apr 29, 2014 14 86 0

f. Any information about the rules or

requirements for voting

Mar 19-Apr 29, 2014 12 88 0

g. Information about a candidate or

candidates in an election

Mar 19-Apr 29, 2014 82 18 0

**IF YES TO ANY INFORMATION ABOUT RULES (SEARCHWHAT.F=1) [N=55]:**

SEARCHRULES Did the information about the rules or requirements for voting include any of the following? Check all that apply. **[RANDOMIZE A- D]**

Yes No No answer

a. What type of identification you will

need to vote

Mar 19-Apr 29, 2014 62 38 0

b. Who is eligible to participate in a

primary election

Mar 19-Apr 29, 2014 58 42 0

c. How to cast a vote before Election Day

by absentee ballot or early voting

Mar 19-Apr 29, 2014 55 45 0

**SEARCHRULES CONTINUED…**

Yes No No answer

d. How to register to vote or update your voter

registration information

Mar 19-Apr 29, 2014 61 39 0

**IF YES TO “HOW TO CAST A VOTE BEFORE ELECTION DAY” (SEARCHRULES.C=1 AND REGSTATUS STATE NE WA, OR, CO) ASK:**

REQUEST Did you request an absentee ballot or not?

Mar 19-Apr 29, 2014

Based on Based on searched

all citizens for info for how to

[N=3,228] case a vote [N=33]

\* 17 Yes

1 83 No

0 0 No answer

*99 --* *Did not search for information about how to cast a vote*

**ASK ALL CITIZENS [N=3,230]:**

VOTE1014 These days, many people are so busy they can't find time to vote in elections. Thinking about the elections that have been held since 2010, including the 2012 presidential election, did you happen to vote in any of them?

Mar 19-Apr 29

2014

77 Yes

23 No

\* No answer

**IF VOTED IN ANY ELECTION SINCE 2010 (VOTE1014=1) [N=2,809]:**

HOWVOTE In which of the following ways did you vote in elections since 2010? Check all that apply.

Yes No

a. In person at a polling place on

Election Day

Mar 19-Apr 29, 2014 76 24

b. By mail

Mar 19-Apr 29, 2014 20 80

c. In person at a polling place before

Election Day

Mar 19-Apr 29, 2014 15 85

d. Some other way **(specify)**

Mar 19-Apr 29, 2014 1 99

**QUESTION 60 NOT RELEASED**

1. Question wording in this topline is that from the web version of the survey. For those questions asked on the phone, wording was adapted slightly so that it could be asked over the phone. Question wording for the phone version of the survey is available on request. [↑](#footnote-ref-1)
2. Percentages add up to more than 100% because multiple answers were accepted. [↑](#footnote-ref-2)
3. Percentages add up to more than 100% because up to three responses were accepted. These percentages also include the responses of those who selected three or fewer topics in Q1, and thus were not asked Q2. [↑](#footnote-ref-3)
4. Percentages add up to more than 100% because multiple answers were accepted. [↑](#footnote-ref-4)
5. Percentages add up to more than 100% because multiple answers were accepted. [↑](#footnote-ref-5)
6. Percentages add up to more than 100% because multiple answers were accepted. [↑](#footnote-ref-6)
7. Percentages add up to more than 100% because multiple answers were accepted. [↑](#footnote-ref-7)
8. Percentages add up to more than 100% because multiple answers were accepted. [↑](#footnote-ref-8)
9. Percentages add up to more than 100% because multiple answers were accepted. [↑](#footnote-ref-9)
10. Respondents saw a 9-point scale with the leftmost point labeled none (0), the midpoint labeled half (4) and the rightmost point labeled all (8). Numbers were not shown. [↑](#footnote-ref-10)
11. Respondents saw a 9-point scale with the leftmost point labeled none (0), the midpoint labeled half (4) and the rightmost point labeled all (8). Numbers were not shown. [↑](#footnote-ref-11)
12. Respondents saw a 9-point scale with the leftmost point labeled none (0), the midpoint labeled half (4) and the rightmost point labeled all (8). Numbers were not shown. [↑](#footnote-ref-12)
13. Respondents saw a 9-point scale with the leftmost point labeled none (0), the midpoint labeled half (4) and the rightmost point labeled all (8). Numbers were not shown. [↑](#footnote-ref-13)
14. Respondents saw a 9-point scale with the leftmost point labeled none (0), the midpoint labeled half (4) and the rightmost point labeled all (8). Numbers were not shown. [↑](#footnote-ref-14)
15. Due to a programming error, this question was not asked of those who only use LinkedIn and none of the other four social networking sites. [↑](#footnote-ref-15)
16. Web respondents were shown a 4-point scale with the leftmost point labeled “listen to the conversation more than lead” (1) and the rightmost point labeled “lead the conversation more than listen” (4). For these percentages, 1 and 2 were collapsed in the “listen to the conversation more than lead” and 3 and 4 were collapsed into “lead the conversation more than listen.” [↑](#footnote-ref-16)
17. Web respondents were shown a 4-point scale with the leftmost point labeled “I turn to others” (1) and the rightmost point labeled “people turn to me” (4). For these percentages, 1 and 2 were collapsed in the “I turn to others” and 3 and 4 were collapsed into “people turn to me.” [↑](#footnote-ref-17)
18. Web respondents were shown a randomized 5-point scale in which one of the endpoints was labeled “agree all of the time” and the other was labeled “disagree all of the time.” [↑](#footnote-ref-18)